# **DN TRACK**



# North Shore Railroad | Newsletter | 2019 | 4Q

# Feature from the President



It is time to ring in 2020, and besides representing the New Year, one can't help but think of that number in terms of its representation of visual acuity. That representation serves us well today, as we are reminded that our corporate vision is vital to our continued growth and success. It is

of further importance that we not forget the fact that our corporate visual acuity is gauged not only by our focus on short term objectives, but also by our focus on long term goals.

In 2019, our management team and employees very clearly demonstrated our corporate vision to be strong and driven, and not content with the status quo, as represented by the following accomplishments in: safety, growth, expansion, acquisition, maintenance, customer service, employee benefits and community involvement.

#### 2019 Accomplishments

- Zero FRA-reportable injuries
- 10% growth in railcar volume system-wide
- Six new rail freight customers located on the system
- Purchase of multiple properties for transload facility construction/development and facility improvement
- Addition of 40 railcars to our fleet in order to better accommodate existing customers
- Equipment purchases in order to improve efficiency

- Award of multiple PennDOT grants for several economic development and safety improvement rail projects
- Administration of the largest annual maintenance of way program in the company's 35 year history
- A gift of \$1,000 to every employee in celebration of our 35<sup>th</sup> anniversary
- A bonus paid day off on Christmas Eve was given to afford employees more time with loved ones
- Hiring of new, fulltime employees, to prepare for the company's future
- Receipt of the Phillips/Plankenhorn Small Business of the Year Award from Williamsport/Lycoming Chamber of Commerce
- Continued, exemplary level of community involvement and commitment

These accomplishments are indicative of our day to day philosophy, and they lend themselves to our vision for the future, one where our company is larger, stronger, and more diversified. These attributes will help us take our company to new levels of success, which will intrinsically lead to the betterment of our employees, customers, partners and communities.

Here is to 2020 and beyond - we at North Shore hope for a future full of health, happiness, and prosperity for all of our employees, customers, vendors, contractors, partners, elected officials, communities and friends.

#### Jeb Stotter President & CEO

North Shore Railroad Company & Affiliates 356 Priestley Avenue Northumberland, PA 17857 570.473.7949 www.facebook.com/NorthShoreRailroad

www.instagram.com/northshorerailroad

www.NSHR.com

## **Cover Photo Courtesy of Steven Schorr**

Fighting a snow squall, LVRR 2011 (GP38-2DC) works its way around the bend in Muncy, PA, before crossing the Susquehanna River.

# Notes From Marketing

## THANK YOU FOR A GREAT 2019

If you recall in our 2019, 1st Quarter On Track, we announced five new customers were coming to our lines... Fast forward to the close of 2019, and make that six. This past quarter, we saw the addition of a new oil and gas customer.

Thinking back on how great 2019 was for North Shore Railroad Company & Affiliates, we want to take this time to pause, reflect, and give thanks. Thank you to everyone we have worked with throughout the year. Everything we do is based on hard work and relationships - we could not do what we do alone! As you focus on growing your business in 2020, let us help you!

Todd Hunter Chief Marketing Officer 570.274.4484 toddh@nshr.com Joe Kantz Business & Development Manager 570.898.4910 jkantz@nshr.com

## **SPECIAL GUESTS**

#### To the Right: October 25th

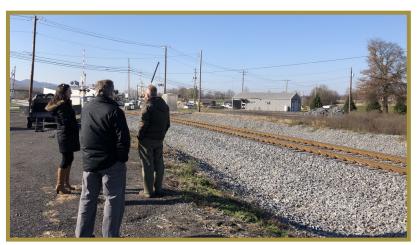
Distinguished guests joined us for a caboose tour and business update of LVRR. Guests included: PA State Rep. Tim Hennessey; PA State Rep. Lou Schmidt; PA State Rep. Jeff Wheeland; Matt Rucci, PA House Transportation Committee Analyst; Jason Fink, Williamsport/Lycoming Chamber of Commerce President; Justin Shuey, Keystone State Railroad Association Deputy Executive Director; and more.

#### Below: November 15th

PA State Rep. Borowicz toured LVRR to see railroad projects and customers.

#### Bottom Corner: December 11th

Penn State Rail Transportation Engineering Class toured the JVRR Engine House.

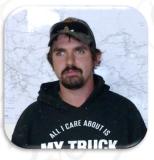






On Track

# 2019 New Hires



Josh Johnson LVRR MoW



David Dersham LVRR T&E



Thomas Flynn NBER T&E



Mark Anonia Customer Service



Devin Mahoney LVRR MoW



John Metz LVRR T&E



Matthew Shope NBER T&E



Logan Boucher NSHR MoW



Conner Toner LVRR MoW



Aaron Miller LVRR T&E



Jonathon White NBER T&E



Adam Scholl NSHR T&E



Wayne Brewer, Jr. LVRR T&E

# Welcome to the Family!

MoW T Maintenance of Way 7

**T&E** *Train & Engine Service* 

## Workforce Statistics

75% of our employees have been with the company for 5+ years, half have been with us 10+ years, 25% have been with us 15+ years, and 12% have been with the company for 20+ years!

On Track

Page 3

# Notable 2019 Anniversaries



# **FIVE YEARS OF SERVICE**

Joe Kantz Business & Development Manager

# **10 YEARS OF SERVICE**



Lucas Harter NBER T&E



Josh Miller NBER General Manager



Christi Haverovich Customer Service



## **15 YEARS OF SERVICE**

Greg Coleman, Jr. LVRR MoW Nikki Reedy Accounting





Steve Beach NBER T&E



**20 YEARS OF SERVICE** 

Jim Mackey Safety & Compliance Manager



Jeffrey Jeffrey Communications & Signals

#### On Track

Page 4

# DUR RAILROAD FAMILY

# **2019 RETIREES**



## **Phil Lucas**

23 Years of Service Safety & Compliance Manager Start Date: 11.08.1996 - Retire Date: 05.02.2019

#### Pete Symons, Jr.

**7 Years of Service** Director of Maintenance of Way Start Date: **01.03.2012** - Retire Date: **08.31.2019** 



## **TERRY WESBSTER SAFETY AWARD**

Congratulations to Caleb Hoover (Conductor/Engineer) - our 2019 Safety Award Winner!



#### Past Winners Include:

2008 | Terry Webster
2009 | Jim Miller
2010 | Randy Ulrich
2011 | Jeff Jeffrey
2012 | Tom McCann
2013 | Steve Beach

- - 2014 | Chris Girio
  - 2015 | Dean Weirick
  - 2016 | Roy Toner
  - 2017 | Mark Yost
  - 2018 | Pat McGaw

Thank you to the awesome photographers who made our <u>2020 calendar</u> so beautiful!

James Appleman Ethan Brodie Cameron Crossley Tiarnan Ferry Patrick Greenbaum Zach Kedge Dylan Klein Chris Partsch Jack Pehowic Stephen Schorr Ethan Taylor



On Track

# DUR RAILROAD FAMILY





Employees gathered for our annual Christmas Party, at the Lewisburg Hotel.

## **EMPLOYEES IN THE COMMUNITY - SERVING NONPROFITS**

**Todd Hunter**, our Chief Marketing Officer, was honored to be re-elected as the Chair of the Transportation Committee of the Williamsport/Lycoming Chamber of Commerce. In addition to this Committee, Todd also serves on the board of the Loyalsock Township Planning Commission, American Short Line and Regional Railroad Association (ASLRRA) Small Railroad Committee, the ASLRRA' new Hall of Fame Committee, Norfolk Southern Shortline Caucus committee, and board of North East Association of Rail Shippers.

Todd is not the only active member of our family serving for nonprofits on a regular basis. Our Cost/Budget Accountant, **Russ Nicodemus**, serves as the Treasurer for the Ringtown Rotary Club.

Our Treasurer/Controller, **Diana Williams**, serves the ASLRRA on various committees (Finance & Administrative Committee, Insurance Committee, Veterans Committee), as well as on the Eastern Region Signal Conference Committee and the National Highway-Rail Grade Crossing Safety Conference Committee.

Our President & CEO, Jeb Stotter, is also the President of Sunbury's Revitalization, Inc. and President of the Keystone State Railroad Association (KSRRA). Loni Martz Briner, our Public Relations & Media Manager, is also active with the KSRRA, serving on their Marketing Committee. She also serves on the Marketing Committee of Northern Dauphin Christian School and as a media consultant for New Life EC Church of Herndon, as well as serving as Treasurer of the Line Mountain/Mahantango FFA Alumni Association and President of Leadership Susquehanna Valley.

As if our Business Development Manager, **Joe Kantz**, isn't busy enough, he gives time to: Snyder County Planning Commission, Snyder County Conservation District Board of Directors, County Commissioner's Association of Pennsylvania Board of Directors, Elections Reform Committee, Resolutions Committee and County Governance Committee, SEDA-COG Board of Directors, Central Susquehanna Council Board of Directors, FOCUS Central PA Board of Directors, Milton Area Industrial Development Association Board of Directors, Community Aid Board of Directors, True Heart Music Ministries Board of Directors, and Westminster Chapel Steering Committee.

# Dur Railroad Family

## **NORTH SHORE IN THE COMMUNITY**



Our Accounting Department handed out treats at the 16th Annual Trail of Treats at the Country Cupboard. Learn more about this event at <u>www.wnep.com</u>.



Toys pile up for our 16th Annual Toys for Tots Drive, at our home office in Northumberland, PA.

More information can be found to the right. >>>



In conjunction with the SEDA-COG JRA, we created a scholarship for future railroad engineers through Penn State, in memory of John P. Conrad, PE. Congratulations to this year's recipient: Colin Seitz, a Junior at Penn State Altoona.



We were happy to again sponsor the Bellefonte Victorian Christmas. Learn more about this funfilled, annual event here: <u>www.bellefontevictorianchristmas.com</u>.

For the 16th consecutive year, we invited <u>North</u> <u>American Railcar Operators Association (NARCOA)</u> motorcar drivers (with the help of Larry Maynard from <u>Central PA Excursions</u>), to ride the NSHR (from Northumberland to Danville and return) and help collect toys for the US Marine Corp Reserve Toys for Tots drive.

For the first time, we also collected toys on UCIR (from New Columbia, to Allenwood and Winfield).

With the help of all of the families who waited along the railroad tracks to make donations, we are glad to report more than \$3,113 in donations and more than 1,154 toys were collected!